

# MEDFORD, NEW JERSEY

*The Gem of Burlington County*

REACH FOR IT on the exclusive website:

**www.MedfordNJ.com**

**The highest ranking, most frequented Medford website... Outranking every other by four times the traffic. Over 100,000 hits... which translates into customers reached at the lowest CPM (cost per thousand) of any newspaper or electronic media.**

Our viewers report the site as the easy to navigate while providing the best content available. Visitors come for local news, an exchange of local information and a resource for local businesses and services. Prospective residents from all over the country seek information from the site when anticipating a move to Medford. New residents use it to obtain information for community products and services.

Technology has driven a cultural shift in the way we shop for what we want.

**MedfordNJ.com** enables you to pinpoint MEDFORD for a physician, attorney, pet store, restaurant and any local consumer service at an astonishingly low cost and with no wasted coverage. Newspaper and magazine ads come and go... their shelf life, a maximum few days or weeks... perhaps only minutes. MedfordNJ.com is there 24/7... whenever a prospect is looking for a Medford business contact, you are only a click away.

Your business may already be listed in our Business Directory. We are providing a free listing in the Directory as a service to the community. Visit and review your listing. Consider how you can enhance it. If you have a product or service and if Medford is a part of your target market, this exclusive website is your waste-free best-buy advertising option

We are offering several options to provide visibility for your business.

1. **PERMANENT LISTING** in the Business Directory with a tag line and link to your own web site (if you have one)
2. **BANNER AD** placing your name and service before the viewer without searching.
3. **MINI-SITE** providing a detailed advertisement of your business or service.
4. **FULL PAGE WEB SITE** with enhanced description of the services or products that you offer.

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TARGET YOUR COMMUNITY \* LIMIT YOUR COMPETITORS \* GET RESULTS

# **www.MedfordNJ.com**

## **ADVERTISING OPTIONS/RATES**

### **BUSINESS DIRECTORY Listing (Free)**

- Simple listing in database with no tags or links

### **PERMANENT BUSINESS DIRECTORY LISTING (\$25 per year)**

- Link to your website which helps improve your search engine rankings.
- We are a PageRank (PR) 3 website. Our website gets an average 100,000 page views per year with high target Medford traffic.

### **BANNER AD (\$50 one-time setup fee, \$150 per banner, per year)**

- Banner ad similar to what you can currently view on the website
- We design the banners or you can provide your own.
- Banner design rates available upon request

### **MINI-WEBSITE (\$150 one-time setup fee, \$350 per year)**

- Full one-page display on our site with a link in the business directory.
- Explain your company and/or services with photos, embedded media.
- Link to your full website.
- Thousands of targeted visitors per month with an interest in Medford.
- Excellent option if you do not currently have a website or have a site targeted toward Medford consumers.

**CUSTOM NEEDS** can be accommodated.